

Privacy Policy

LEGALS INFORMATION

This website, available on the link: (here is "the website")	https://www.actionplan.cloud
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Intellectual property protection

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The User is not authorized to reproduce, execute, modify, translate and/or adaptor, either in whole or in part, even free of charge, the website or any building block of the website, or reproduce or perform translations, adaptations and modifications, either in whole or in part, without the Company's prior written permission.

Responsibility

The website is available 7 days a week, 24 hours a day, subject to the interruptions required for any maintenance or updates that may appear useful to the Company.

Users are responsible for the use of the information provided on this Web and the Company disclaims any responsibility for any direct or indirect damage resulting from the use of this information.

PRIVACY POLICY

As a data controller, the Company is firmly committed to protecting your personal data (hereafter referred to as "personal data" or "data"), as defined by the General Data Protection Regulation (EU) 2016/679 (hereafter referred to as "Regulation").

This privacy policy seamlessly describes how the Company collects, stores, uses and discloses your personal data when you visit the website, available on the website and/or when you request services or information available on the website (in the "Services" section).

If applicable, this policy is complemented by our terms and conditions of service, as well as the required information provided in our data collection forms.

By using the website, you accept this privacy policy.

Personal data you provide

If you wish to benefit from the services offered by the Company on certain pages of the site, the Company is required to collect, directly or indirectly, the following data that is strictly necessary to use the services (newsletter, purchase of tools...): company name, information about the activity, country, company website, first name, surname, function, email, business interests, LinkedIn profile...

If this information is not provided, the Company may not be able to perform the services you requested. However, it is not necessary to provide personal data to visit and browse the website.

In addition, when viewing the website, the Company may collect certain data via cookies placed on your device. The collection arrangements are set out in the provisions dedicated to cookies.

Using and processing your data

Legal basis for data collection and processing:

In general, the Company treats your personal data only on the basis of the following legal objectives:

Treatment required to use the services offered on its website;

Treatment necessary to comply with a legal or regulatory obligation;

Necessary treatment of legitimate interests pursued by the Company or by a third party, except when those interests are replaced by your own interests, freedoms and fundamental rights.

Goals of data collection

The personal data we collect is necessary to deliver the Services offered by the Company on the website and, more specifically, to achieve the following objectives and goals:

Management of the company's communications;

Managing registrations for company-organized events;

Management of applications and tools offered for sale;

Processing your requests via the website

Improved website content and airworthiness.

Who receives your data?

The data collected is intended only for the Company. The recipients of the data are employees authorized to process this data because of the position they hold (e.g., communications, recruitment and data protection officer).

However, the personal data collected may be disclosed at levels under contract with the Company for the performance of the outsourced services and/or services necessary to perform the Services (e.g., the Company's external communications service providers). Before any transfer of information, we check whether the purpose of each request is compliant and guarantee the security of the transfer of information strictly necessary for the service provider to execute the Services.

To date, the service providers identified are:

- The webmasters on the website;
- CRM software in SAS;
- Google Analytics (if access was accepted when requesting cookie consent)
- ...

As a result, it is specified that these third parties will have limited access to the data necessary to perform their services and that they will have to use it in accordance with the provisions of these Regulations.

Under no circumstances does the Company transfer, sell or lease data collected at levels, whether free or not.

In addition, where the law requires or authorizes it to do so, particularly because of a court decision or any other legal application or requirement, the Corporation may disclose this data at levels.

Transferring your data

The website is hosted on servers located in France.

The Company stores personal data on secure servers located in France.

In the event that the collected data is transferred to companies located in the United States or in countries that do not provide an adequate level of protection, the Company undertakes to enter into agreements with the recipients concerned to ensure that the personal data transferred is adequately protected. In particular, these transfers may be governed by standard contractual clauses validated by the European Commission in accordance with current regulations.

Data storage

The Company does not retain personal data for longer than necessary for the performance of the Services and, more generally, for the aforementioned purposes for which it was collected, subject to the Company's legal obligations to retain specific data or legal limits for the archiving and anonymization of the data.

The necessary retention period for personal data is defined by the quantity, nature and sensitivity of the data, the risk of damage in the event of fraudulent use or disclosure, the purpose assigned to the data processing and the possibility of achieving this objective by other means, as well as the applicable legal requirements.

Below is an informative list of data storage times. For more information on how long it will take to keep your personal data for specific purposes, please contact us via the site's contact form.

At the end of the retention period, the Company may archive the personal data necessary to exercise a right and prove that right, within the applicable legal period at the end of which the relevant personal data is deleted.

Data protection officer

The Company named a data protection officer, don't the contact details are given below in the "Contact" section at the end of these terms.

Security measures

The Company has implemented the necessary measures to protect personal data. Your data is processed electronically and/or manually and in any event, so that its security, protection and confidentiality are ensured with respect to its level of sensitivity, administrative, technical and physical measures to prevent unauthorized losses, thefts, use, disclosure or modifications.

"Electronic" data is between on a very limited and limited access network located in France, only the servers are secure.

The "paper" data is entered into the Company's secure premises or archived by an archiving service provider that respects all the security and confidentiality guarantees necessary to protect personal data.

The data protection officer and the Company's staff (members and employees) are subject to accumulated security requirements and professional secrecy.

Your rights

According to Articles 15 to 22 of the General Data Protection Regulations of April 27, 2016, with regard to the protection of individuals with respect to the processing of personal data and the free movement of personal data (2016/679) ("RGPD"), any subject of data providing proof of identity has a right to access, rectification, opposition, portability of personal data and to obtain a restriction of processing and to decide the fate of such data after death. These rights can be exercised by mailing the Company.

Anyone not personal data has been collected by the Company, has the opportunity to contact the Company for any request. The data protection officer will respond to the request within one month. However, this period can be extended to three months, depending on the complexity and number of applications.

Similarly, if you no longer wish to receive communications from the Company or if you would like your data to be deleted, please contact the Company.

Links to third-party websites

The website may contain privileges to third-party websites governed by their own privacy and cookie policies, terms of use and security measures that may differ from those of the Company.

The Company cannot be held responsible for the content or practices of these websites. For this reason, it is recommended to consult their privacy policy before sending them information or data about you.

Changing the terms of the privacy policy

This protection policy may change, in part because of legislative and regulatory changes. If this is the case, the changes will come into effect on the date at the top of this document. Visit our website after this date implies that you agree with the current changes.

The Company recommends that you review the Privacy Policy every time you use the website to keep abreast of current privacy practices and how you can protect your personal information.

Contact coordinates

For information related to this privacy policy, please contact the Company by Letter at the address available at the beginning of the document, addressed to the "Data Controller".

Cookies

General provisions regarding cookies and automated collection of your personal data.

When you browse the website and in accordance with applicable legislation and your prior consent as required, the Company may collect information about your terminal or network from which you access the website.

Among the various processes used to collect this information, the Company uses cookies, a cookie being a series of information, usually small and identified by a name, that can be transmitted to your browser through a website to which you connect.

Description of the cookies we use and their storage periods

Different types of cookies include:

The cookie technique needed to keep the website running smoothly. These are essential for browsing the website and cannot be disabled.

Cookies that allow for certain features designed to ensure your browsing experience. They can also make it possible to adapt the website's display to your device's preferences and to the visualization software installed on your device. These cookies collect the following data: the language used on the

website, the time it takes to log in to the website, and your consent to use cookies that measure the audience and use of the website.

The two categories of cookies mentioned above are session cookies that are not stored after your visit to the website.

Audience Measurement Cookies: They allow you to know the volume and statistics related to site visitors, use and performance of the site, and allow certain functions and ergonomics (for example, volumes of use and use of the various features of our website; most frequently visited pages, search terms used, etc.). These cookies collect the following data: IP addresses and location (city), login data, types and versions of Internet browsers used, types and versions of plugins in your browser, operating systems and form plates, data about your website browsing experience, including your experience on the different pages of the website, the content you view, the search terms used, the amount of time spent viewing pages, interactions with the page and any phone number used to contact the Company.

The Company uses:

- Google Analytics, a statistical website analytics service;
- Wordpress and built-in plug-ins.

Consent to cookies

Before cookies are placed on your device, you are informed of the cookies used on our website. With the exception of the use of operating cookies essential to the use of the website, the use of cookies is subject to your prior consent.

Turn off cookies

You can disable the use of cookies at any time and for free by selecting the appropriate settings on your browser.

Since the procedures are different for each browser, please read the instructions below:

In Internet Explorer: Click on the "tool" menu, then the "Internet Options" section, in the "general" tab, check the "delete browsing history when you leave the browser" button, and click the "delete" button. Check "temporary Internet files" and "cookies and website data" and then "Delete".

In Firefox: At the top of the browser window, click the Firefox button, then switch to the "Preferences" tab. Click on the "Confidentiality" tab. In the paragraph "Cookies and Site Data" click "Delete data... ». Then check the "Cookies and Site Data" box and click "Delete."

In Safari: Activate the "Development" menu based on Safari's advanced preferences. Then select from the "Development" tab: "Empty the cache" or use the following keyboard command: "Ctrl - Alt - E."

In Chrome: Click on the menu pictogram at the top right of the browser (symbolized by three horizontal lines). Select "Settings." Click "Show Advanced Settings. In the "Privacy and Security" section, click "Delete Navigation Data." Then select the box: "Cookies and other site data" and click "Delete Data."

However, the Company wishes to emphasize that such deactivation may prevent the use of certain features of the website.